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China New Higher Education Group Limited 中國新高教集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 2001)

VOLUNTARY ANNOUNCEMENT OPERATIONAL UPDATE ON THE GROUP'S BUSINESS

This announcement is made by the board of directors (the "Board") of China New Higher Education Group Limited (the "Company", together with its subsidiaries and consolidated affiliated entities, the "Group") on a voluntary basis.

The Board would like to update the shareholders and potential investors of the Company on the total number of enrolled students at our schools for the 2021/2022 academic year. Driven by the Group's adherence to high-quality development, the total number of enrolled students has grown steadily. As of 9 November 2021, the total number of enrolled students at the Group's schools increased to 143,764, representing an increase of 14.4% as compared to 125,692 enrolled students announced in November 2020, which has contributed to further improvement of the Group's sustainable and high-quality development capabilities.

The Group believes that, being encouraged by a series of national vocational education policies including the "Opinions on Promoting the High-quality Development of Modern Vocational Education" (《關於推動現代職業教育高質量發展的意見》) recently, the Group will continue to set sustainable and high-quality development as its base, create and provide high-quality vocational education opportunities for more students, and cultivate more technical and skilled professionals to serve social and economic development.

The Company's shareholders and potential investors should note that the above announcement is made based on unaudited operational data of the Group and the information to the extent available to the Group and such data or information has not been audited or reviewed by the Company's auditors or the Company's audit committee.

The Company's shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board of

China New Higher Education Group Limited

Li Xiaoxuan

Chairman

Hong Kong, 11 November 2021

As at the date of this announcement, the executive Directors are Mr. Li Xiaoxuan, Mr. Zhao Shuai and Ms. Shen Chunmei, and the independent non-executive Directors are Mr. Hu Jianbo, Mr. Kwong Wai Sun Wilson, Mr. Chan Tung Hoi and Dr. Pang Tsz Kit Peter.